

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, GRASSROOTS MEDIA, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →

☐

FEDERAL CANDIDATE

☐

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

LAURA LOMBARD

Authorized committee:

LAURA FOR KANSAS

Agency requesting time (and contact information):

☒ N/A

Candidate's political party:

DEMOCRAT

Office sought (no acronyms or abbreviations):

US CONGRESS

Date of election:

11/3/2020

☒

General

☐

Primary

Treasurer of candidate's authorized committee:

JUSTIN SHORE

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Signature:

Name: MIKE D'ETTORRE

Name:

Audrey Berry

Date of Request to Purchase Ad Time: 10/7/20

Date of Station Agreement to Sell Time: 10/7/20

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:



Name: MIKE D'ETTORRE

Date: 10/7/2020

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?

☒

Yes

☐

No

Date ad received:

10/7/20

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):

☒

Yes

☐

No

☐

N/A

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

☐

Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

A2722325

Station Call Letters:

KSNW

Date Received/Requested:

10/7/20

Est. #:

383

Station Location:

Wichita, KS

Run Start and End Dates:

10/8-10/17/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# ORDER



Wichita KS KSNW

**Orders**  
**Order / Rev:** A2722325  
**Alt Order #:** 27140991  
**Product Desc:** POLITICAL  
**Estimate:** 383  
**Flight Dates:** 10/06/20 - 10/19/20  
**Original Date / Rev:** 10/07/20 / 10/07/20  
**Order Type:** REG

**Primary AE:** Katz Washington  
**Sales Office:** K-WAS  
**Sales Region:** Nat

**Agency Name:** Grassroots Media LLC  
**Buying Contact:**  
**Billing Contact:**  
 2 Bala Plaza  
 Bala Cynwyd, PA 19004

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM  
**Agency Commission:** 15%

**Advertiser Name:** POL/Laura Lombard/Congress/KS/Dei  
**Demographic:** A25-54  
**Product Codes:** PL12  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND  
**Priority:** P5

**Order Brand:**  
**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	13	\$4,190.00	\$3,561.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	13	\$4,190.00	\$3,561.50	0.00
<b>Totals</b>	<b>13</b>	<b>\$4,190.00</b>	<b>\$3,561.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	Multi	10/08/20	10/08/20	Today Show 8-9am	CM	8-9am	---T---	:30	1	\$270.00	P4	0.00	NM	1	\$270.00
Channels : KSNC,KSNG,KSNN,KSNNW															
Today Show 8-9am															
Today Show (8-9am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	---T---			1			\$270.00		0.00			
N 2	Multi	10/09/20	10/09/20	Today Show 8-9am	CM	8-9am	----F--	:30	1	\$270.00	P4	0.00	NM	1	\$270.00
Channels : KSNC,KSNG,KSNN,KSNNW															
Today Show 8-9am															
Today Show (8-9am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	----F--			1			\$270.00		0.00			
N 3	Multi	10/12/20	10/12/20	Today Show 8-9am	CM	8-9am	M-----	:30	1	\$270.00	P4	0.00	NM	1	\$270.00
Channels : KSNC,KSNG,KSNN,KSNNW															
Today Show 8-9am															
Today Show (8-9am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	M-----			1			\$270.00		0.00			
N 4	Multi	10/13/20	10/13/20	Today Show 8-9am	CM	8-9am	-T-----	:30	1	\$270.00	P4	0.00	NM	1	\$270.00
Channels : KSNC,KSNG,KSNN,KSNNW															
Today Show 8-9am															
Today Show (8-9am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			

Order / Rev: A272325  
Alt Order #: 27140991  
Flight Dates: 10/06/20 - 10/19/20

Advertiser: POL/Laura Lombard/Congress/KS/Dem  
Product Desc: POLITICAL  
Estimate: 383

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	-T-----					1	\$270.00		0.00			
N 5	Multi	10/14/20	10/14/20	Today Show 8-9am	CM	8-9am	--W----	:30	1	\$270.00	P4	0.00	NM	1	\$270.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				Today Show 8-9am											
				Today Show (8-9am)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	--W----					1	\$270.00		0.00			
N 6	Multi	10/15/20	10/15/20	Today Show 8-9am	CM	8-9am	---T---	:30	1	\$270.00	P4	0.00	NM	1	\$270.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				Today Show 8-9am											
				Today Show (8-9am)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	---T---					1	\$270.00		0.00			
N 7	Multi	10/16/20	10/16/20	Today Show 8-9am	CM	8-9am	----F--	:30	1	\$270.00	P4	0.00	NM	1	\$270.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				Today Show 8-9am											
				Today Show (8-9am)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	----F--					1	\$270.00		0.00			
N 8	Multi	10/11/20	10/11/20	Sun KSN News at Five	CM	Sun KSN News at	-----S	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				Sun KSN News at Five											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	-----S					1	\$250.00		0.00			
N 9	Multi	10/18/20	10/18/20	Sun KSN News at Five	CM	Sun KSN News at	-----S	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				Sun KSN News at Five											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	-----S					1	\$250.00		0.00			
N 10	Multi	10/10/20	10/10/20	Sat KSN News at Six	CM	6-630pm	-----S-	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				Sat KSN News at Six											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	-----S-					1	\$400.00		0.00			
N 11	Multi	10/17/20	10/17/20	Sat KSN News at Six	CM	6-630pm	-----S-	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				Sat KSN News at Six											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	-----S-					1	\$400.00		0.00			
N 12	Multi	10/08/20	10/08/20	KSN News at Five	CM	5-530pm	---T---	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				KSN News at Five											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	---T---					1	\$500.00		0.00			
N 13	Multi	10/09/20	10/09/20	KSN News at Five	CM	5-530pm	----F--	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				KSN News at Five											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	----F--					1	\$500.00		0.00			
													Totals	13	\$4,190.00



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 27140991		<b>Changes as of:</b> 10/7/2020 at 9:57 AM		<b>Version:</b> Original Order	
<b>CPE:</b> 35/36/383		<b>Flight:</b> 10/6/20 - 10/19/20		<b>Station:</b> KSNW	
<b>Agency:</b> Grassroots Media LLC		<b>Advertiser:</b> Laura Lombard for KS		<b>Market:</b> Wichita	
		<b>Product:</b> POLITICAL CD4		<b>Office:</b> WASHINGTON	
		<b>Agency Order #:</b> 10045417		<b>Service:</b> Nielsen	
		<b>Buyer:</b> D'Ettore, Mike		<b>Primary Demo:</b>	
		<b>Salesperson:</b> KELLY JOHNS		<b>Assistant:</b> KELLY JOHNS	
		<b>Separation:</b> 202-872-5880		<b>202-872-5880</b>	
				<b>Total Spots:</b> 13	
				<b>Total CPP:</b> \$0.00	
				<b>Total GRP:</b>	
				<b>Con Type:</b> POLITICAL/NOTE	
				<b>Total \$:</b> \$4,190.00	

#	Day/Time	DP	Program	Rate	Len	10/6 - 10/19														Total Spots	Total \$	CPP*	GRP*
						10/6	10/7	10/8	10/9	10/10	10/11	10/12	10/13	10/14	10/15	10/16	10/17	10/18	10/19				
1	Tu-F,M 8a-9a		Today Show (8-9am)	\$270.00	30	0	0	1	1	0	0	1	1	1	1	0	0	0	0	7	\$1,890.00	\$0.00	0.0
2	Su 5p-5:30p		KSN News	\$250.00	30	0	0	0	0	1	0	0	0	0	0	0	0	1	0	2	\$500.00	\$0.00	0.0
3	Sa 6p-6:30p		KSN News	\$400.00	30	0	0	0	1	0	0	0	0	0	0	0	1	0	0	2	\$800.00	\$0.00	0.0
4	Tu-F,M 5p-5:30p		KSN News	\$500.00	30	0	0	1	1	0	0	0	0	0	0	0	0	0	0	2	\$1,000.00	\$0.00	0.0
<b>TOTALS:</b>						0	0	2	2	1	1	1	1	1	1	1	1	1	0	13	\$4,190.00	\$0.00	0.0



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 27140991		<b>Changes as of:</b> 10/7/2020 at 9:57 AM		<b>Version:</b> Original Order	
<b>CPE:</b> 35/36/383		<b>Flight:</b> 10/6/20 - 10/19/20		<b>Station:</b> KSNW	
<b>Agency:</b> Grassroots Media LLC		<b>Advertiser:</b> Laura Lombard for KS CD4		<b>Market:</b> Wichita	
<b>2 Bala Plaza</b>		<b>Product:</b> POLITICAL		<b>Office:</b> WASHINGTON	
<b>Suite 300</b>		<b>Agency Order #:</b> 10045417		<b>Service:</b> Nielsen	
<b>Bala Cynwyd, PA 19004</b>		<b>Buyer:</b> D'Ettore, Mike		<b>Primary Demo:</b>	
<b>Salesperson:</b> KELLY JOHNS		<b>Separation:</b>		<b>Assistant:</b> KELLY JOHNS	
<b>202-872-5880</b>		<b>202-872-5880</b>		<b>202-872-5880</b>	
				<b>Total Spots:</b> 13	
				<b>Total CPE:</b> \$0.00	
				<b>Total GRP:</b>	
				<b>Con Type:</b> POLITICAL/NOTE	
				<b>Total \$:</b> \$4,190.00	

<b>Special Instructions</b>	
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<b>Competitive Information</b>	
<b>Market Budget:</b>	\$4,190
<b>KSNW Share:</b>	100%
<b>Comment:</b>	Competitive Unknown

		Daypart Summary			
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	13	\$4,190.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>13</b>	<b>\$4,190.00</b>	<b>N/A</b>	<b>0.0</b>

		Monthly Summary	
Month	Spots	Dollars	
2020-Oct	13	\$4,190.00	
<b>Total</b>	<b>13</b>	<b>\$4,190.00</b>	

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	10/7/20 11:02 AM					\$0
New	10/7/20 9:57 AM	KELLY JOHNS	New	13		\$4,190.00
						\$4,190.00

<b>Non-Discrimination Policy</b>	PARAGRAPHS 48 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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